

**CURRICULUM VITAE**  
***Mark Hertling,***

**PERSONAL INFORMATION**  
**(as of October 2024)**

Name: Mark Hertling  
Home Address: 1954 Meeting Place  
Orlando, FL 32814  
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Home of Record: St. Louis, Missouri  
Current Residence: Florida (since 2013)  
Citizenship: U.S.A.

**EDUCATION**

1975 Bachelor of Science, Engineering (minor in International Relations)  
United States Military Academy, West Point, NY

1984 Master of Science, Kinesiology  
Indiana University, Bloomington, Indiana

1988 MMAS (Master of Military Arts and Science)  
School of Advanced Military Studies  
Command and General Staff College  
Fort Leavenworth, Kansas

1998 Master of Arts, National Security and Strategic Studies  
National Defense University  
Washington, DC

2019 Doctor of Business Administration,  
Crummer School of Business, Rollins College  
Orlando, Florida

## **MILITARY ASSIGNMENTS**

1975-1977	Armor and Scout Platoon Leader, 3d Infantry Division, Schweinfurt, Germany
1977-1978	Aide de Camp to the Commandant of Cadets, West Point, NY
1978-1981	Operations Officer, Tank Company Commander, Infantry Company Commander, and Tank Company Commander (x 2), 5 <sup>th</sup> Infantry Division, Fort Polk, Louisiana
1983-1986	Associate Professor, Department of Physical Education, West Point, NY
1988-1990	Deputy Division Operations Officer, 1 <sup>st</sup> Armored Division, Ansbach, Germany
1990-1991	Cavalry Squadron Operations Officer, 1 <sup>st</sup> Armored Division, Katterbach, Germany and Iraq (Operation Desert Storm)
1991-1993	Speechwriter to the Commanding General, Training and Doctrine Command, Fort Monroe, Virginia
1993-1995	Cavalry Squadron Commander, Fort Knox, Kentucky
1995-1997	Armor Branch Chief, US Army Human Resources Command, Alexandria, Virginia
1998-2000	Armor Brigade/Stryker Brigade Commander, Fort Lewis, Washington and Seoul, Korea
2000-2001	Commander of the Operations Group, US Army National Training Center, Fort Irwin, California
2001-2003	Director of War Plans, Joint Doctrine Development and Joint Training and Exercises (J7), The Joint Staff, Pentagon, Washington, DC
2003-2004	Assistant Division Commander (Support), 1 <sup>st</sup> Armored Division, Baghdad, Iraq (15 months)
2004-2005	Commander, Joint-Multinational Training Center, Grafenwoehr, Germany
2005-2007	US Army, Europe, G3 (Chief Operations Officer), Heidelberg, Germany
2007-2009	Commander, 1 <sup>st</sup> Armored Division, Wiesbaden Germany (9 months) and Tikrit, Iraq (15 months)
2009-2001	Deputy Commander for Initial Military Training, US Army, Fort Monroe, Virginia
2011-2013	Commander, US Army, Europe, Heidelberg, Germany

### **Private Sector**

2013-2018	Senior Vice President (Global Partnering, Health Performance Strategies and Leadership Development), Advent Health, Orlando, Florida
2013-present 2016-2018	CNN Military Analyst Leadership Advisor and Instructor, AdventHealth Leadership Institute, Orlando, Florida
2017-present	Consultant and Contractor, healthcare leadership development programs (various healthcare organizations, to include AMITA Health (Chicago), Catholic Health Initiatives (Chattanooga), Health First (Melbourne, FL), American Medical Association (Boston), Women in Medicine & Society of Hospital Medicine (Chicago).
2016-present 2019-present	All American Entertainment (AAE) Speakers Bureau Adjunct Professor, Strategic Leadership, Crummer School of Business, Rollins College Named “ Professor of Practice in Leadership at the Crummer Graduate School of Business, Rollins College, in March 2024
2021-present	Lead Physician Faculty, Practicing Excellence, San Diego, California

### **Governmental Appointments**

2013-2017	Presidential Appointee, President’s Council on Fitness, Sports and Nutrition (one of 25 appointed by President Obama)
2020-present	Bi-Partisan Policy Center Task Force on Food and Nutrition Security (nominated by Mission: Readiness to Congressional Policy Advisory Board)
2021-2023	Presidential Appointee, Commissioner; then elected Chairman, American Battle Monuments Commission (one of 11 appointed by President Biden)

### **Boards, Adjunct, Advisory & Pro-Bono Appointments**

1985-1988	Class Representative, Association of Graduates, US Military Academy, West Point, NY
2012-present 2012-2016	Mission: Readiness (non-profit, pro-bono advisory board member) World T.E.A.M. (The Exceptional Athlete Matters) Sports (non-profit, pro-bono advisory board member)
2013-present	Operation: Gratitude (non-profit, pro-bono advisory board member); Board Member 2013-2019; Senior Advisor, 2019-present
2015-2020	Senior Mentor, Army TRADOC Pre-Command Course, Ft. Jackson, SC.
2015-present 2015-2019	US Global Leadership Council, Washington, D.C. Board of Governors, Citrus Club, Orlando, Florida.

2016-2020	Elected President of Board, 2017-2019 Adjunct Scholar, Modern War Institute, US Military Academy, West Point, NY
2016-2021	Buffalo Soldier Monument Committee, West Point, NY.
2019-present	Dean's Alliance, School of Public Health, Indiana University
2022-present	Association of US Army (AUSA) Leadership Outreach Mentor
2023-present	Senior Advisor for Military Character Development, United States Military Academy Prep School, West Point NY
2023-present	Vice President, National War College Alumni Association, Washington, D.C.

### **MILITARY AWARDS AND DECORATIONS**

Defense Superior Service Medal  
 Defense Service Medal (x 3)  
 Legion of Merit (x 5)  
 Bronze Star (x 4)  
 Purple Heart  
 Meritorious Service Medal (x 6)  
 Joint Service Achievement Medal  
 Army Commendation Medal (X3), with Valor Device (x1)  
 Humanitarian Service Medal  
 Global War on Terrorism Service Medal  
 Combat Action Badge  
 Parachutist Badge

### **FOREIGN AWARDS AND DECORATIONS**

German Gold Cross of Honor of the Bundeswehr  
 German Armed Forces Badge for Military Proficiency (Gold Degree)  
 German Army Schutzenschnur  
 Polish Army Soldier's Medal  
 Romania Cross of Valor Award  
 Kuwait Liberation Medal  
 Saudi Arabian Service Medal  
 Provincial Governor's Medal of Merit, State of Rhein-Hessen (Germany)

### **OTHER AWARDS AND HONORS**

1974	Stephen Childers' Award (West Point Cadet Swimming Award)
1978, 1979	Draper Armor Leadership Award (Presented twice for Service in Armor Company Command)
1985	West Point's William P. Clement Award (Best Instructor/Professor, US Military Academy)
1987	MacArthur Leadership Award, Command and General Staff College, Fort Leavenworth, Kansas

- 2008 Alumni Hall of Fame, Christian Brothers College High School, St Louis, Missouri
- 2012 Boy Scouts of America, Distinguished Eagle Scout Award
- 2014 Orlando Business Journal, "Veteran of Influence" Award
- 2015 United States Sports Academy, Dwight D. Eisenhower Award for Contribution to National Sport and Fitness
- 2015 Florida Hospital Des Cummings Innovator Award (for developing the Physician Leadership Development Class)
- 2017 Nominee and Top 10 Finalist, John Maxwell National Transformational Leadership Award
- 2018 NFL Tom Lombardo Leadership Award (St. Louis chapter)
- 2019 John R. Endwright Alumni Service Award, Indiana University-Bloomington, School of Public Health
- 2023 Nomination, "#HeForShe Award," 2023 Women in Medicine Summit

**PUBLICATIONS**

Mark Hertling and James Peterson, "Being All You Can Be...Physically!", *ARMY Magazine*, February 1986, pp 45–49

Mark Hertling, "Brooms and Brawn", *TRIATHLON Magazine*, May 1986, pp 22–23

Mark Hertling, "Dryland Training at West Point", *SWIMMING TECHNIQUE*, May–June 1986, pp 23–30

James Sfayer and Mark Hertling, "Fit to Fight," *Marine Corps Gazette*, August 1987, pp 43–44

Mark P. Hertling, "Physical Training for the Modern Battlefield: Are We Tough Enough?" SAMS Monograph, CALL Library, Nov 23, 87

Mark P. Hertling, "Whence Values Come," *Military Review*, December 1987, 16–23

Mark P. Hertling, "Insights Garnered and Gained: The Israeli Defense Forces and Operation Peace for Galilee," SAMS Monograph, CALL Library, April 22, 1988

Mark P. Hertling, "Narcoterrorism: The New Unconventional War,"

*Military Review*, March 1990

Mark P. Hertling, "Review of 'Into the Storm: A Study of Command'." *Armor*, 1997, Vol.106 (3), p. 52.

Mark Hertling, "A Branch Chief's After-Action Report: Managing Career Progression in a Smaller, Higher Tempo Army." *Armor*, 1997, Vol. 106(6), pp 47-53.

Mark P. Hertling, "The Battle of Oom Chalouba, June 17, 2008," *Armor Magazine*, Vol 104, Jan–Feb 1995 pg. 26–33

Mark P. Hertling and James Boiselle, "*Coming of Age in the Desert: The National Training Center at 20*," *Military Review*, September–October 2001, 64–65, October 9, 2002.

Thom Shanker and Mark Hertling, "*The Military Media Relationship: A Dysfunctional Marriage*," *Military Review*, Sept–Oct 2009, Vol 89, Number 5

Mark P. Hertling, "*The Year of the NCO: A Division Commander's Perspective*," *Military Review*, September 2009, Vol. 89, Number 5.

Mark Hertling, LTC William Graham and MAJ Louis Florence, "*We Need More Engineers!*" *ARMY Magazine*, January 2010

Mark Hertling, "*What's Going on In Basic Training*", *ARMY Magazine*, March 2010

Mark Hertling and PFC Jennifer Prowell, "*A Soldier's Thoughts on Training, Leadership*," *ARMY Magazine*, November 2010

Mark Hertling, "*The US Army in Europe: Fighting Above Our Weight Class*," *Association of US Army Green Book*, 2011

Mark Hertling, "Security and Conflict in the Caucasus Region Is Not

'Frozen,'" Foreign Policy, August 2012

Hertling, M., "*A Day in the Life of the US Army in Europe: Advancing America's Interests.*" ARMY, 2012, Vol. 62 (10), 113-118.

Mark Hertling, "*The Real Reason Iraq is Falling,*" The Washington Post, June 12, 2014

Mark Hertling, "*The Only Way to Defeat ISIS,*" CNN.com, August 21, 2014

Mark Hertling, "*Why Fighting ISIS Will Take Time, Patience,*" CNN.com, September 1, 2014

Mark Hertling, "*A Case for Doing More in Ukraine,*" Military Times (reprinted in *Kyiv Post*), November 28, 2014

Mark Hertling, "*What Videos Show About the Paris Terrorists,*" CNN.com, January 7, 2015

Mark Hertling, "*How Breakfast Can Impact Our Future,*" Huffington Post, April 15, 2015.

Mark Hertling, "*How to Defeat ISIS,*" CNN.com, November 16, 2015

Mark Hertling, "*The Military View: Judging our Presidential Candidates as Leaders,*" CNN.com, February 17, 2016

Hertling, M. "*How to Thwart a Terrorist Plot,*" CNN.com, March 25, 2016

Hertling, M. "*Nuclear Codes: A President's Awesome Power,*" CNN.Com, June 9, 2016

Hertling, M. "*War Books,*" Modern War Institute, 30 October 2017.

Hertling, M. "*More US Troops in Europe a Timely Move,*" CNN.com, January 14, 2017.

Seals, A. and Hertling, M. (2017). *Leadership in Cardiology: Development of Cardiologists as Leaders to Improve Our Health Care System*. Journal of the American College of Cardiology, Vol. 69:13, 1744-1747.

Hertling, M. "We Need to Earn Our Fellow Soldiers' Sacrifices." CNN.com, May 28, 2017.

Vincent, J., Andrews, D., Hertling, M.P., Galura, S., and Forlaw, L. (2017). *Impact of an Interprofessional Leadership Program on Collaboration in Practice*. Interprofessional Practice, Education and Evaluation, Vol. 8:1.

Hertling, M. (2017) *A Review of A Savage War: A Military History of the Civil War*. Civil War History, Vol 63:3, pp 320-322.

Hertling, M. "Unforgettable Faces of Memorial Day." CNN.com, May 28, 2018

Hertling, M. and McKew, M. "Putin's Attack on the US is Our Pearl Harbor." Politico, July 17, 2018.

Hertling, M., Dennis, M., and Bartlett, R. (2018) "Training: What the Top Non-Profits Do." Physician Leadership Journal, 5(6): 28-34.

Bigelman, K., East, W., Thomas, D., Turner, D. and Hertling, M. (2019). "The New Army Combat Fitness Test: An Opportunity to Improve Recruitment and Retainment." Obesity Journal.

Hertling, M. (2019). "Physicians Must Lead! A Comparative Study of Two Approaches to Physician Leader Development" (Doctoral Dissertation). Dissertations from Executive Doctorate in Business Administration Program. Crummer Graduate School of Business. 1-111.  
[https://scholarship.rollins.edu/cgi/viewcontent.cgi?article=1036&context=dba\\_dissertations](https://scholarship.rollins.edu/cgi/viewcontent.cgi?article=1036&context=dba_dissertations)

Hertling, M. (2019). "Pardoning Soldiers Accused of War Crimes Would Be



- Immoral.*" CNN.com, 20 May 2019.
- Hertling, M. and Natter, R. *"Cutting Refugee Admission Will Have Severe Consequences for the US Military,"* Washington Post, 8 September 2019.
- Hertling, M. (2020). *"A Headache Could Mean Brain Trauma."* CNN.com, 22 January 2020.
- Hertling, M. (2020). *"What is Reasonable to Expect from the Military in a Pandemic?"* CNN.com, 17 March 2020.
- Hertling, M. (2020). *"Ten Tips for a Crisis: Lessons from a Soldier."* Journal of Hospital Medicine, May 2020. (Published online on 2 April 2020).
- Hertling, M. (2020). *"Don't Execute a Germany Drawdown."* St. Louis Post-Dispatch, 15 July 2020.
- Hertling, M. (2020). *"Getting the Most from All Physician Leaders."* In An Evolution Of Empowerment: A Women in Medicine Summit Compendium. Edited by Jain, S and Kim, D.
- Hertling, M. (2020). *"I Know Him: General Lloyd Austin is the Right Man for the Defense Secretary Job."* CNN.com, 11 December 2020.
- Hertling, M. (2021). *"Drawing Down from a Crisis: More Lessons From a Soldier."* Journal of Hospital Medicine, July 2021.
- Hertling, M. (2021). *"Some Advice for Coming Out of a Crisis."* In An Evolution of Empowerment: A Women in Medicine Summit Compendium, August 2021. Edited by Jain, S and Kim, D.
- Hertling, M. (2022). *"I Commanded US Army, Europe. Here's What I Saw in the Russian and Ukrainian Armies."* The Bulwark, April 11, 2022
- Hayden, M., Clapper, J., McCrystal, S., Lute, D. and Hertling, M (2022). *"We Fought to Defend Democracy. This New Threat to America Now Keeps Us Awake at Night."* USA Today. June 22, 2022.

- Hertling, M. (2022). *"Putin's Recruits Are Heading for Slaughter."* Washington Post. September 27, 2022.
- Hertling, M. (2023). *"What Bradley Fighting Vehicles Will Do for Ukraine."* The Bulwark, January 6, 2023.
- Hertling, M. (2023). *"...Time Will Not Dim the Glory of Their Deeds: The 100<sup>th</sup> Anniversary of the American Battle Monuments Commission."* Army Magazine, pp. 14-18, January 2023.
- Hertling, M. (2023). *"Why Ukraine Will Win the War."* Washington Post. February 20, 2023.
- Hertling, M. (2023). *"Why Preparations for Ukraine's Counteroffensive Have Taken So Long."* Washington Post, May 15, 2023.
- Hertling, M. and Blashek, C. (2023) *"US Military Members Face Historic High Deployments."* USA TODAY, May 25, 2023.
- Hertling, M. (2023). *"What the Ukrainian Army is Trying to Do is Hard...Even for Americans."* The Bulwark, 9 August 2023.
- Hertling, M. (2023). *A Review of General and Admirals, Criminals and Crooks, by Jeffrey Matthews, ARMY Magazine, p. 68, November 2023*
- Hertling, M. (2023). *"Mark Milley's Impossible Job."* The Bulwark, 29 September 2023.
- Hertling, M. (2023). *"What I Learned Watching the Israeli Army."* The Bulwark, 13 October 2023.
- Hertling, M. (2023). *"A Great Leader, A True Friend."* ARMY Magazine, pp. 6-7, December 2023.
- Hertling, M. (2024). *"Memorial Day: Make it Matter."* The Bulwark, 24 May 2024

Scheinbart, L., Hertling, M., and Wildman, J. (2024). *Improving Organizational Commitment Through Inter-professional Leadership Development Programs*. Physician Leader Journal, pp. 5-11, Sept-Oct 2024.

Hertling, M. (2024). "The Russian Alliance with North Korea: What Are the Benefits?" The Bulwark, 31 October 2024.

### **BOOK PUBLICATIONS**

Hertling, Mark P. "The Battle of Oom Chalouba, Chad, June 17, 2008: The Leader's Role in Preparing Units for the Physical Demands of Combat." In *Leadership: The Warrior's Art*, ed. Christopher D. Kolenda, 287–307. 2nd ed. Carlisle: Army War College Foundation Press, 2001. (UB210 .L21 2001)

Hertling, Mark P. *Growing Physician Leaders*. Rosetta Books, May 15, 2016.