

## PROGRAM OF STUDY

PMBA Class 67 – Spring 2023

### FOUNDATION COURSES (1 course = 1.5 credits)

- MBA 500 Essentials for MBA Success (1.5 credits)

### CORE COURSES (11 courses = 29.5 credits)

- ACCT 503 Accounting for Business Leaders (3 credits)
- ECO 503 Economic Environment of Business (3 credits)
- FIN 501 Financial Decision Making (3 credits)
- INTL 501 Global Business Experience (4.5 credits)
- MBA 508 Introduction to Design Thinking (1.5 credits)
- MBA 509 Crummer Innovative Leader Series (1 credit)
- MGT 501 Organizational behavior & Leadership (3 credits)
- MGT 502 Fundamentals of Business Strategy (1.5 credits)
- MKT 501 Marketing Management (3 credits)
- OM 503 Operations Management (3 credits)
- QBA 501 Data Analysis for Business Decision Making (3 credits)

### INTEGRATING COURSE (1 course = 3 credits)

- CAP 613 Integrative Capstone Experience (3 credits)

### ELECTIVE COURSES (9 credits required, courses can be 1.5 or 3 credits)\*

- Elective 1
- Elective 2
- Elective 3

Students may complete an optional concentration in ENT, FIN, or MKT by completing 9 elective credits in that area of study. Elective credits are 600 level courses excluding all integrating (CAP) courses. Certain courses may be used towards multiple concentrations.

### Total Credits to Complete Degree = 43

Changes to this program are permitted only if made by the Associate Dean for Academics

Approved by: William Syfied Program Terminates: December 2027\*

\*Your program of study will expire after 5 academic years if not complete.