

Crummer | Rollins

Fall 2018 EAMBA Elective Course Schedule

EAMBA

Module I Dates: 8/20/2018 to 10/12/2018

CRN	Subj/Crse #	Sec	Course Title	Instructor	Days	Begin	End	Rm	Cr
19005	ENT 610	01	Product Concept Development	McAlindon	M	1:00 PM	4:00 PM	318	2
Class on Monday, September 3 will be moved to Wednesday, September 5 at 1:00 pm									
19007	MKT 623	01	Key Account Management	Merbler	F	8:30 AM	11:30 AM	222	2
19008	MGT 611	01	Negotiation in Business	Grimm	T	1:00 PM	4:00 PM	318	2
Course Full - Waitlist Only									
19009	OM 611	10	Six Sigma Certification	Gilbert	S-SU	8:00 AM	5:00 PM	108	2
Lab fee of \$ 990 will be charged upon registration. Class meeting dates are Aug. 25-26, Sept. 8-9, Sept. 22-23									

Module II Dates: 10/17/2018 to 12/14/2018

CRN	Subj/Crse #	Sec	Course Title	Instructor	Days	Begin	End	Rm	Cr
19010	ENT 607	01	Social Entrepreneurship	Conway Dato-on	W	1:00 PM	4:00 PM	220	2
19011	FIN 619	01	Commercial Real Estate Investment Analysis	Georg	R	1:00 PM	4:00 PM	108	2
19013	FIN 605	01	Derivative Markets	Simsek	T	1:00 PM	4:00 PM	108	2
19014	FIN 604	01	Applied Portfolio Management	Simsek	M	1:00 PM	4:00 PM	108	2
Course Full - Waitlist Only									
19012	INTL 612	01	Global Sustainability: Strategies for the Americas	Whittingham	F	1:00 PM	5:00 PM	222	2
Students must pay lab fee of \$1,400 (estimate) and travel costs. Class meets Friday, November 30 from 1:00 PM to 5:00 PM Travel dates are January 6 - January 13									

PMBA

Module I Dates: 8/20/2018 to 10/12/2018

CRN	Subj/Crse #	Sec	Course Title	Instructor	Days	Begin	End	Rm	Cr
19015	ENT 608	10	New Venture Creation	McAlindon	T	6:30 PM	9:30 PM	318	2
Course Full - Waitlist Only									
19016	FIN 611	10	Financial Modeling for Business Enterprise	Walkup	W	6:30 PM	9:30 PM	108	2
Course Full - Waitlist Only									
19017	INTL 601	10	Cross-Cultural Management	Johnson	R	6:30 PM	9:30 PM	222	2
Course Full - Waitlist Only									
19019	MGT 602	10	HR Management: Function and Integration	Gasiorowski	M	6:30 PM	9:30 PM	207	2
Course Full - Waitlist Only Class on Monday, September 3 will be a blended session									
19020	MKT 622	10	Digital Marketing and Social Media	O'Brien	R	6:30 PM	9:30 PM	318	2
Course Full - Waitlist Only									

Module II Dates: 10/17/2018 to 12/14/2018

19021	ENT 614	10	Commercializing Technology and Science	Grimm/McAlindon	M	6:30 PM	9:30 PM	318	2
19022	ENT 615	10	The Entrepreneurial Venture	Turkanik	R	6:30 PM	9:30 PM	222	2
Required for ENT concentration									
19023	FIN 603	10	Practical Security Analysis	Simsek	W	6:30 PM	9:30 PM	108	2
19024	INTL 603	10	Global Financial Decision Making	Lewin	T	6:30 PM	9:30 PM	108	2
19034	MGT 611	10	Negotiation in Business	Grimm	W	6:30 PM	9:30 PM	318	2
Course Full - Waitlist Only									
19025	MKT 613	10	Strategic Sales Leadership	Breuer	W	6:30 PM	9:30 PM	207	2
19026	MKT 615	10	Plan for Customer Value	Ozcan	R	6:30 PM	9:30 PM	207	2
Required for MKT concentration									
19027	MKT 618	10	Customer Relationship Management	Merbler	T	6:30 PM	9:30 PM	220	2
19028	OM 608	10	Business Transformation through Operations	Yoho	M	6:30 PM	9:30 PM	207	2

EMBA

Module II Dates: 10/20/2018 to 12/15/2018

CRN	Subj/Crse #	Sec	Course Title	Instructor	Days	Begin	End	Rm	Cr
19030	FIN 601	38	Applied Financial Management	Veit	Sat	8:00 AM	11:00 AM	222	2
19029	MGT 626	38	Managing Service Organizations	Ford	Sat	12:00 PM	3:00 PM	222	2

No classes Monday, September 3 - Labor Day

No classes Wednesday, November 21 through Saturday, November 24 - Thanksgiving

[Click here to view course descriptions](#)

Updated 10/19/18